

Scientia Advisors Presents Webinars on Medical Industries

Thought you might like to know that my client, Scientia Advisors, is offering five free Webinars aimed at helping major corporations, emerging companies and innovative startups choose strategic directions.

The Webinars, in February, 2009, will present Scientia's latest industry reviews. The reviews are based on interviews with scientists, clinicians, manufacturers, and product developers as well as on traditional market research.

The Webinars will initially be presented live, with opportunities for interactive participation. Less-detailed Webcasts will subsequently be available for download from the [Scientia Advisors Web site](#).

Here's the schedule; click on any of the titles for more information or to register.
Anita

- [**Riding the High Value In Vitro Diagnostics Wave: Translating Promise Into Clinical Reality**](#) With Managing Partner Harry Glorikian, 11 AM Tuesday, February 10
- [**Back to the Future: Cell Market Entrance Strategies, Post-Stem Cell Deregulation**](#)
With Partner Arshad Ahmed, 11 AM Wednesday, February 11
- [**Drivers of Success in Functional Foods**](#)
With Principal Bob Jones 2 PM Wednesday, February 11
- [**Molecular Diagnostics: Identifying Candidates for Success in an Innovation-Driven Market**](#)
With Harry Glorikian, 11 AM Thursday, February 12
- [**Point of Care: Enabling Broad Product Adoption Through Maximized Access to Health Care Sites**](#)

With Harry Glorikian, 11 AM Thursday, February 19

[Scientia Advisors](#), based in Cambridge, MA and Palo Alto, CA, is an international management consulting firm specializing in growth and operational strategies for major and emerging companies in health care, life science and biotechnology.

New Cambridge Observer is a publication of the [Harris Communications Group](#), of Cambridge, MA.