

# Cambridge collaboration to inaugurate entrepreneurship “Walk of Fame” on Friday 9/18/11



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At 1PM, on Friday, September 18, collaborators from MIT, CIC, the Marion Ewing Kauffman Foundation for Entrepreneurship, several venture funds, the City of Cambridge, Ernst & Young and others will inaugurate the world’s first “Walk of Fame” for entrepreneurs, according to an email from Tim Rowe, president of the Kendall Square Association.

The event, open to the public, will be held at the Kendall Square T stop in front of the Marriott Hotel’s newly redesigned plaza.

Seven of the greatest entrepreneurs of all time will be honored with granite stars unveiled in the public way, according to Rowe.

While many of these individuals have passed away, one of these seven will be on hand for the ceremony (the identities of the honorees are secret until the event).

In future years, additional stars will be placed, building a kind of “freedom trail” of innovation through Kendall Square.

“The Entrepreneur Walk of Fame has a mission to inspire young people to consider careers as entrepreneurs,” Rowe wrote. “While there are public efforts to honor great athletes and actors, nowhere today is there a public place where entrepreneurs are honored for their contributions to society. Those contributions are significant. Entrepreneurs bring new innovations to market in ways that improve the human condition, and entrepreneurs help millions of people become productively employed, thereby building healthy economies.”

-Anita Harris

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