Boston Hosts Global Clean-Tech Meetup October 15-17, 2012

Later today, I hope to attend the <u>Clean-Tech Meetup</u>—an event which, Gov. Deval Patrick, has said, "brings together innovative leaders from across the Commonwealth, the country and the globe to grow businesses, advance technologies and expand the adoption of clean energy sources."

As described on the Clean Tech Meetup Web site, "through Clean Energy Week and the Conference on Clean Energy in Boston," Massachusetts has been "steadily growing" a community of clean energy innovators and implementers. "Now, we're using what we've learned to bring you an event focusing on connecting people in intimate settings—instead of panels or keynotes."

- Major Energy Consumers, Utilities, Leading Cleantech Companies, and other companies looking to form partnerships will meet providers of innovative clean energy services, products, and technologies.
- Investors will meet over 50 companies from more than 10 countries, hear from emerging clean energy companies, and talk with major energy users about their needs for clean energy technologies.
- Emerging Clean Energy Companies will talk with potential investors, strategic partners, and customers.

<u>View the conference program.</u>

Innovation Tour: The conference also includes a tour of "cool companies and organizations" that will be holding open houses "from Kendall Square to the Seaport Innovation District," on Wednesday. View the Tour participants.

I'm pleased that my friend and informal client, Christine Adamow, President and CEO of <u>EuphorbUS</u>, <u>announced today that her company</u>, a "tree-based" biofuel company that has operated in East Africa since 2007, will soon open its first operating site in North America in Hawaii.

The Meetup is pricey, with registration \$400+ for participants and \$500-\$1000 for presenters, who are selected by the conference organizations. (Might say I was surprised that the organizers called the event a meetup— because most "meetups" I've heard of are free or nearly so). Held at the Boston Convention Center, it runs through Wednesday.

-Anita M. Harris