

New Cambridge Observer's Anita Harris on PBS "To the Contrary"



Anita Harris
speaking at
the Lincoln,
MA Library

Had fifteen seconds of fame on Friday, March 21, when I commented on Sheryl Sandberg's Ban Bossy Campaign for PBS's To the Contrary. The program, which airs nationally and on the Web, is public television's all-female news analysis series—now in its 22nd season. You can view the program at <http://www.pbs.org/to-the-contrary/watch/2885/contraception-cases;-ban-bossy;-congresswomen-and-leadership>.

My taped interview introduced a segment about Sheryl Sandberg's campaign to expunge the "b" word (that would be "bossy") from our vocabulary. I'd posted a New Cambridge Observer blog questioning whether the campaign will promote or harm good leadership among girls earlier in the week.

The program also covered the Obamacare Birth control mandate. Guests included: Former Congresswomen Blanche Lincoln, Carol Moseley Braun, Connie Morella, Barbara Kennelly and Mary Bono. Panelists were Amy Siskind, The New Agenda; Kay Coles James, *resident, Gloucester Institute; Avis Jones DeWeever, NPR host, and Rina Shah, Republican strategist.

New Cambridge Observer is a publication of the [Harris Communications Group](#), an award-winning PR and Marketing firm based at the Cambridge Innovation Center, in Kendall Square, Cambridge. Anita Harris, HarrisCom's Managing Director, is the author of [Broken Patterns, Professional Women and the Quest for a New Feminine Identity](#). Broken Patterns is available at [Amazon.com](#), [Kindle.com](#), and at the Harvard Bookstore, in Harvard Square.

Anita M. Harris (Not to be confused with the Anita Harris who wrote two of the books used to illustrate my introduction).