

Energy Sage and Clean Energy Chambers of Commerce partner on solar energy for businesses



Pleased to post this July 30, 2014 release from our Cambridge Innovation Center Colleagues at [EnergySage, Inc.](#), who have launched a partnership with [Chambers for Innovation and Clean Energy](#), a national network of local chambers of commerce, [to help local Chambers](#) and their member businesses install solar energy systems.

According to the July 30, 2014 release:

Under the partnership, businesses that are members of a local chamber can use an innovative and user-friendly online solar marketplace at no cost. Users receive quick and easy options for putting solar on their commercial or residential buildings.

The Metro South Chamber of Commerce in Massachusetts is the first local chamber to take advantage of the new partnership. "Lowering costs, saving time, and creating local jobs is a winning combination that strengthens business and increases profits," said Christopher Cooney, president and CEO of the Metro South Chamber. "The EnergySage process makes it easy for our chamber members to receive multiple quotes, learn about tax credits, and gauge potential long-term gains."

"The EnergySage process makes it easy for our chamber members to receive multiple quotes, learn about tax credits, and gauge potential long-term gains."

Through the partnership, chamber members will have access to robust solar options, an instant estimate of the costs, savings, and financial options and the ability to include local companies in the price comparisons. Chamber businesses that create a free account on the EnergySage Solar Marketplace will receive quotes from multiple pre-screened and high-quality solar installers, easing the process of shopping for the right solar system. EnergySage will make a donation – ranging from \$250 for residential systems to up to \$5,000 for large commercial systems – to the local chamber of commerce whose members go solar through the EnergySage Marketplace.

“EnergySage is excited about this national partnership with Chambers for Innovation and Clean Energy,” said John Gingrich, Head of Corporate Development for EnergySage. “We understand that solar can be complex for business owners and this partnership offers a great opportunity to help these decision-makers choose solar with ease.”

Diane Doucette, Executive Director of Chambers for Innovation & Clean Energy, called the partnership a “win-win” for local chambers and their member companies. “Chambers are always on the lookout for valuable no-cost services for member companies,” Doucette said. “Our EnergySage partnership offers the added benefit of providing chambers with additional revenue for helping their member companies go solar.”

ABOUT CHAMBERS FOR INNOVATION AND CLEAN ENERGY

Chambers for Innovation and Clean Energy (CICE) is a national network of local chambers of commerce that recognize the economic development opportunity of clean energy. CICE works with local chambers to offer programs that help them and their member companies successfully navigate and prosper in the clean energy space. Through their clean energy information hub, CICE provides easy access to clean energy information,

incentives, best practices, and an opportunity for local chambers to connect with clean energy experts throughout the country. www.chambersforinnovation.com

ABOUT ENERGYSAGE, INC.

The EnergySage Solar Marketplace, a comprehensive national consumer destination site for solar photovoltaics (PV) systems. The EnergySage Marketplace transforms the complex Solar PV shopping process into a simple online comparison-shopping experience, by enabling consumers to compare quotes from multiple pre-screened installers in an apples-to-apples format across all financing options. The unique, innovative platform provides unprecedented levels of simplicity, choice and transparency, all at no cost to consumers.

The EnergySage platform helps to reduce prices and make solar PV systems more accessible to a larger portion of the population. Its goal is to drive exponential increases in market adoption of solar. EnergySage's benefits extend to providers such as manufacturers, installers, financiers and other professionals involved in the solar PV sales process as well, through increased consumer awareness, knowledge and demand for their services. By creating efficiencies in both the buying and selling processes, EnergySage slashes the time and effort required by consumers and installers, significantly reducing customer acquisition costs, boosting consumer confidence, and ultimately accelerating mass-market solar adoption.

EnergySage has received two prestigious [SunShot Awards from the Department of Energy](#) to develop and commercialize the Solar Marketplace. www.energysage.com

—Anita M. Harris

New Cambridge Observer is a publication of the [Harris Communications Group](#), an award-winning public relations and marketing firm based in Kendall Square, Cambridge.