

BTW founder and SkeleTom sweat reaching kickstarter goal



Harold Simansky and SkeleTom at Cambridge Innovation Center

Pleased to report that, after a stressful month, Harold Simansky's Kickstarter campaign reached its goal of \$25,000. The kickstarter will help fund BTW, a magazine devoted to beautiful, sustainable living.

Here's a picture of Harold at the Cambridge Innovation Center—sweating it out near my favorite deskmate, SkeleTom (SkeleTom is QUIET!) With my own [Kickstarter \(to help fund my forthcoming book, Ithaca Diaries,\)](#) still underway, I know that you can feel like you're turning into a skeleTom, waiting for contributions to roll in. Congrats to Harold and the BTW team.

—Anita M. Harris

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