Joining Blog Rally to help the Boston Globe

The New Cambridge Observer is pleased to join Beth Israel Hospital's Paul Levy et all in the rally to help the Boston Globe. Here's the post, followed by a partial list of participating bloggers. I believe the idea is to leave comments on Paul Levy's blog at runningahospital.blogspot.com, but if you leave them here, I'll link or forward. AMH Here's the post:

We have all read recently about the threat of possible closure faced by the Boston Globe. A number of Boston-based bloggers who care about the continued existence of the Globe have banded together in conducting a blog rally. We are simultaneously posting this paragraph to solicit your ideas of steps the Globe could take to improve its financial picture: We view the Globe as an important community resource, and we think that lots of people in the region agree and might have creative ideas that might help in this situation. So, here's your chance. Please don't write with nasty comments and sarcasm: Use this forum for thoughtful and interesting steps you would recommend to the management that would improve readership, enhance the Globe's community presence, and make money. Who knows, someone here might come up with an idea that will work, or at least help. Thank you.

(P.S. If you have a blog, please feel free to reprint this item and post it. Likewise, if you have a Twitter or Facebook account, please add this url as an update or to your status bar to help us reach more people.)

Posted by Paul Levy at 4/06/2009 10:00:00 PM.

New Cambridge Observer is a publication of the <u>Harris</u> <u>Communications Group</u> of Cambridge, MA.

Partial list of participating bloggers:

```
http://runningahospital.blogspot.com/
   http://www.bluemassgroup.com/
   http://www.letstalkhealthcare.org/
   http://healthblawg.typepad.com/
   http://geekdoctor.blogspot.com/
   http://patientdave.blogspot.com/
   http://endlessknots.netage.com
   http://billives.typepad.com/
   http://cseries.typepad.com/celebrityseries/
   http://amatterofdegree.typepad.com/a matter of degree/
   http://venturecyclist.blogspot.com/
   http://www.insideoutchina.com
   http://www.negotiationguru.blogspot.com/
   http://baystateliberal.blogspot.com
   http://hilforum.com/
   http://www.byeday.net/weblog/networkblog.html
   http://www.healthbusinessblog.com/?p=2137
   http://mikegil.typepad.com/
   <u>April 07, 2009 5:26 AM</u> 

■
Paul Levy said...
   And two more:
http://achronicdose.blogspot.com/2009/04/blog-rally-to-help-bo
ston-globe.html
```

http://www.healthcontentadvisors.com/2009/04/06/blog-rally-to-

save-the-boston-globe/