

UK Life Science Consulting Firm Alacrita To Open US HQ in Cambridge, MA

UK-based [Alacrita](#), a global life science consulting firm with consultants worldwide, will soon be opening an office in Cambridge, MA, according to Robert Johnson, who will head the office, here.

The company was co-founded two years ago by Anthony Walker, who had previously served as Executive Director of Global External R&D Europe at Eli Lilly, and by Johnson, who had led business development at Onyvax, a biotech company that developed biopharmaceuticals to combat cancer.

Drawing on the capabilities of more than 50 consultants worldwide, Alacrita provides strategic, operational, technical advice or hands-on project management to organizations of all sizes in the pharma, biotechnology and life science industries, Johnson said.

According to the [Alacrita Web site](#), clients may be academic institutes, tech transfer experts, life science investors, startups or established companies in need of expertise in:

- Business development and marketing
- Intellectual property
- Product development
- Regulatory affairs

Recent whitepapers available on the [company Website](#) include:

- [Biotech in Israel: A Land of Promise »](#) May 2012 – by Anthony Walker, PhD
- [FDA Approvals Provide Reason For Cheer »](#) March 2012 – by

Robert Johnson

- [Deal Watch Annual Review 2011 »](#) January 2012
- [Viewpoint: Pharma Industry Myths »](#) January 2012 – by Anthony Walker, PhD
- [Europe's stellar decade of prostate cancer innovation »](#) September 2011 – by Rob Johnson
- [Are we all biotech now? »](#) June 2011 – by Anthony Walker and Rob Johnson
- [China: Opportunities for biotech firms »](#) March 2011 – by Rob Johnson and Li Zeng
- [Re-Profiling: a Hidden Threat to Originators? »](#) February 2011 – by Dr Jo Davies
- [Deal Watch Annual Review 2010 »](#) January 2011 – by Roger Davies and Jill Ogden
- [Mitigating Out-sourcing Risk »](#) December 2010 – by Robert Johnson and Anthony Walker
- [Deal Watch: a Review of Notable Deals »](#) October 2010 – by Sharon Finch

Alacrita's US offices will be located in the Cambridge Innovation Center in Kendall Square. The company name comes from the Latin, "alacritas," or "lively." It is meant to convey "a cheerful readiness," Johnson said.

–Anita M. Harris

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