

Bid on lunch with pharma exec; benefit Water-Aid, developing world

Want to lunch one-on-one with a senior exec from a major pharma company and help people in the developing world at the same time?

UK/US Life science consulting firm Alacrita, based in the Cambridge Innovation Center, has launched a benefit auction in which you can bid for a two-hour, one-to-one lunch with senior executives from the pharmaceutical industry who have donated their time to the appeal.

According to Alacrita Partner Rob Johnson, the appeal aims to raise money for [WaterAid](#), an international non-profit organization that transforms the lives of people in the world's poorest countries by improving access to safe water and sanitation.

Bidding opened Monday 3rd December and closes on Thursday 13th December on 5pm EST/10pm GMT.

In order to bid, click on a name, below. You will be redirected to eBay for bidding.

- [Heather Bell](#), Head of Corporate Strategy and [Shaun Grady](#), Head of Business Development at AstraZeneca (one lunch)
- [Moncef Slaoui](#), Chairman, Research & Development at GlaxoSmithKline
- [Douglas Giordano](#), Senior Vice President, Worldwide Business Development at Pfizer
- [Susan Silberman](#), President and General Manager, Vaccines, Specialty Care Business Unit and [Polly Murphy](#) Vice President, Specialty Care Business Unit Business

Development at Pfizer (one lunch)

- [Graham Brazier](#), Vice President, Business Development, Strategic Transactions Group at Bristol-Myers Squibb
- [Pamela Demain](#), Executive Director, Corporate Licensing at Merck
- [Susan Jane Herbert](#), Executive Vice President and Head of Global Business Development and Strategy and [Annalisa Jenkins](#), Executive Vice President and Head of Global Drug Development & Medical and [Belen Garijo](#), Executive Vice President and Chief Operating Officer at Merck Serono (one lunch)

Bidding will be open until 13th December, 5pm EST/10pm GMT.

Johnson said: “We are thrilled to launch this year’s seasonal appeal to raise funds for WaterAid. 783 million people, or one in ten of the world’s population, live without access to safe water and last year WaterAid reached 1.6 million people with water and 1.9 million people with sanitation in 27 countries.”

David Winder, CEO of WaterAid, America added: “We are delighted that Alacrita has chosen to donate the proceeds of their charity auction to WaterAid. Every day, 2,000 children die from water-related diseases that could easily be prevented. The funds raised will help us reach more of the world’s poorest people with safe, clean water and sanitation. These vital basic services are essential for saving lives, improving health and reducing poverty in the world’s poorest countries.”

–Anita M. Harris

New Cambridge Observer is a publication of the [Harris Communications Group](#), an award-winning PR/content marketing and social media firm specializing in health, science, technology and energy.