

# Latitude News Launches Kickstarter Campaign to Fund Local/Global Audio Program

Cambridge-based [Latitude News](#) is a global Website with a mission is to make what's going on in the world relevant to what's happening in the US. It's a sort of "local global mashup" in which writers and editors produce stories that are "fresh, relevant and crying out to be told," says founder and veteran BBC journalist Maria Balinska.

Recent examples include :

- [Texans Victims to Algerian Hostage Crisis?](#)
- [Do Casinos Prey on Asian Americans?](#)
- [In Turkey The Simpsons and Game of Thrones Are Blasphemy](#)

Balinska points out that *Latitude News* stories have been featured in the *Christian Science Monitor*, *the Week*, *Mental Floss*, *Marketplace*, *Hoy* and the *BBC*. And PRX (the Public Radio Exchange, another Cambridge-based outfit) commissioned a series of monthly podcasts last summer.

*Latitude News* recently launched a Kickstarter campaign to fund production of a weekly audio program, *The Local Global Mashup Show*, that, Balinska says, "will give you the inside edge on the stories that connect Americans with the world." It's an ambitious project, Balinska adds, in part because it proposes to use a subscription model in order to become a sustainable business.

For more info or to donate and receive a reward, go to the Latitude News [Kickstarter page](#) before February 15.

—Anita M. Harris

New Cambridge Observer is a publication of the [Harris](#)

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