

**Free chocolate tasting Sat
Jan 27: Harvard Square!**



This just in From the Harvard Square Business Association..Yes, I stood in Line last year and will Likely do so again!
-Anita Harris

The Legendary 10th Taste of Chocolate Festival in Harvard Square **Friday, January 26th – January 28th, 2018**

January 17, 2018 (Cambridge, MA) The wait is over! The Harvard Square Business Association is thrilled to announce the highly anticipated annual Taste of Chocolate Festival. The highlight of this beloved weekend extravaganza is the **free Chocolate Tasting Event on Saturday, January 27th from 1pm – 2pm.**

Please join us on Brattle Plaza (in front of [Brattle Square Florist](#) at 31 Brattle Street) for heavenly chocolate treats from some of Harvard Square's most loved restaurants!



Come early! This celebration of all things chocolate attracts hundreds of chocoholics! Bring your dancing shoes (or boots! It's a great way to burn off those calories you will consume!) – once again, our friends [Grooversity](#) will warm the crowd with their infectious and heart stopping percussion combining traditional Brazilian grooves like Samba and Axe with Funk, Rock, Jazz and even Hip Hop.



Businesses generously giving out chocolate samples include:

[Benedetto](#)
[Cabot's Candy](#)
[DAVIDs TEA](#)
[Flour Bakery](#)
[Freepoint Hotel](#)
[Harvest](#)
[Henrietta's Table](#)
[JP Licks](#)
[Parsnip](#)
[Pressed Juicery](#)
[Roseadela's](#)
[Seacoast Sweets](#)
[Starbucks](#)
[Toscano](#)
[Zinneken's](#)



Special thanks to our sponsor, [Getaround](#) for supporting this event. Salsa, Merengue and Reggaeton your way around Winter Carnival with some of [Wellbridge Athletic Club's](#) finest Zumba instructors! Join in the hottest fitness dance craze right here in Harvard Square – see what all the fun is about, and shake off those winter blues! 1:00pm – 1:30pm on Palmer Street, right by the chocolate!

In addition, chocolate promotions and sweet deals are on full display all weekend throughout the Square. Businesses looking forward to welcoming you to the sweetest weekend of the year include:

[Flour Bakery + Café](#)
[Grafton Street Pub & Grill](#)
[Harvest](#)
[Henrietta's Table](#)
[Off the Beaten Path Food Tours](#)
[Parsnip Restaurant](#)
[the red house](#)

For more information about this event and all events in Harvard Square, please visit [harvardsquare.com](#).

Anita Harris is a writer, communications consultant and chocolate lover who lives and works in Cambridge.

New Cambridge Observer is a publication of the [Harris Communications Group](#), an award-winning PR and content marketing firm based in Cambridge, MA.